

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date:

9/30/05

By:

Patti Hespell  
Patti Hespell

BRCE  
IPW

Mail Stop RCE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**In Re: Patent Application of Gregory Flickinger**

Conf. No.: 5795 : Group Art Unit: 2614  
Appln. No.: 09/749,255 : Examiner: Jason P. Salce  
Filing Date: 27 December 2000 : Att'y. Docket No.: T727-10

Title: Scheduling and linking IPG ads in conjunction with programming ads in a television environment

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AFTER FINAL REQUEST FOR CONTINUED EXAMINATION UNDER 37.C.F.R.1.114**

This is a request under 37 CFR 1.114 for continued examination (RCE) of the above identified application in response to the Final Office Action dated June 30, 2005. Enclosed are the following in support of the RCE under C.F.R. 1.114:

- ☒ An Amendment/Request for Reconsideration.
- ☒ An Information Disclosure Statement, PTO/SB/08A, PTO/SB/08B and cited references.
- ☐ A Petition for Extension of Time to \_\_\_\_\_ for the pending application.
- ☐ Other: \_\_\_\_\_

The following fees are enclosed:

- ☒ RCE fee of \$790.00 required under 37 C.F.R. 1.17(e)
- ☐ Extension of Time fee in the amount of \$\_\_\_\_.00

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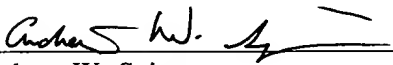
Application No. 09/749,255

☐ Additional claim fees of \$ \_\_\_\_ .00 for excess claims submitted in the enclosed Amendment, calculated as follows:

					SMALL ENTITY		LARGE ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	RATE	ADDIT. FEE
TOTAL	20	(-)	Or 20		x 25		x 50	0.00
INDEP.	2	(-)	Or 3		x100		x200	0.00
[ ] 1 <sup>st</sup> PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					+\$140		+\$280	0.00
					TOTAL		TOTAL	0.00

- ☒ The Commissioner is hereby authorized to charge and/or credit Deposit Account No. **501535** as noted below. A duplicate of this sheet is enclosed.
- ☒ Any overpayments or deficiencies in the above calculated fee(s).
- ☒ RCE fee in the amount of \$790.00.
- ☐ Extension fee in the amount of \$ \_\_\_\_ .00.
- ☐ Additional claim fees in the amount of \$ \_\_\_\_ .00 as calculated above.
- ☒ Any additional fees required under 37 C.F.R. §§ 1.16 or 1.17.
- ☒ In the event that a Petition for Extension of Time is required, but not enclosed, please charge any extension fee under 37 C.F.R. § 1.136(a) to the Deposit Account noted above.

**CORRESPONDENCE ADDRESS**

  
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Date: 9/28/05

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Appln. No.:	09/749,255	:	Examiner:	Jason P. Salce
Filing Date:	27 December 2000	:	Att'y. Docket No.:	T727-10

Title: Scheduling and linking IPG ads in conjunction with programming ads in a television environment

**AMENDMENT ACCOMPANYING RCE**

This paper is in response to the Final Office Action dated June 30, 2005. A Request for Continued Examination ("RCE") under 37 C.F.R. §1.114 is being filed herewith.

Please amend the above-identified patent application, without prejudice, as follows: